

Galaxy A33 | A53 5G

SAMSUNG
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B2B

1. Work smarter and better with the right hardware

Hybrid working has become commonplace

In 2022, employees just as easily work from any location. And not without reason; hybrid working offers a favorable work-life balance, which strongly contributes to employee productivity. This requires the workplace to be set up accordingly. Mobile devices, such as smartphones, play an important role in this. The Galaxy A33 and A53 make it easier to enable mobile working across the entire organization.

Usability is key

Colleagues who work in places other than the office must be able to do so independently. This requires user-friendly devices, as they allow employees to optimally use devices in their daily tasks.

Solutions for everyone

Samsung offers a broad business portfolio, from premium devices to versatile allrounders such as the Galaxy A33 and A53. As such, the portfolio offers the right devices and solutions for everyone. With Samsung Knox, Samsung offers a unique and user-friendly approach to mobile device management. Enterprise Edition devices offer even more benefits to organizations.



2. The Galaxy A33 and A53 5G: premium features for everyone

Two user-friendly smartphones

With the Galaxy A33 and A53, Samsung adds two user-friendly mid-rangers to its business smartphone portfolio. As usual with the A-series, these devices offer premium features for a wide target audience. As an Enterprise Edition version, these devices offer a total solution with multi-year updates, flexible scale-up options and free use of Samsung Knox Suite for a year. This allows organizations to enhance their business with complete mobile solutions.

Premium features for the entire organization

Offering modern features for a broad target group has been the hallmark of the Galaxy A series for years. This particular portfolio make hybrid working easier for everyone. With 5G support, fast hardware and a strong battery, among other things, the Galaxy A33 and A53 can be deployed effortlessly for an extensive period of time.

Important differences with the predecessors

The Galaxy A33 and A53 are successors to the Galaxy A32 and A52. Compared to these devices, the new models come with some interesting differences.

Compared to the Galaxy A32, the A33 offers:

- A faster processor
- A Super AMOLED display
- Faster Fast Charging
- A water-resistant design with IP67 certification

Compared to the Galaxy A52, the A53 offers:

- A faster processor
- A more powerful battery

Differences between the Galaxy A33 and A53

The Galaxy A33 and A53 also differ from each other. Compared to the Galaxy A33, the Galaxy A53 has:

- A larger display
- 120Hz refresh rate

Differences between Galaxy A and S devices

For organizations that only want the very best, the Galaxy S line continues to be the better choice. These devices offer the most premium experience on every level as they are equipped with faster hardware, more storage capacity and even more multitasking options. Compared to the Galaxy S line, Galaxy A devices are the accessible choice catering to a wide target audience.

Important: The Galaxy A series caters to a wide target group. Organizations that do not want any limitations in terms of functionality and performance are advised to opt for a Galaxy S device.



3. Devices you can rely on

Future-proof and fast

Both the Galaxy A33 and A53 feature a fast and energy-efficient 5nm processor, large RAM and extensive internal memory, which are perfect for working effortlessly with apps and data. The Galaxy A33 and A53 both come with 6 GB of RAM and 128 GB of internal storage. On both devices, the storage capacity can be expanded by 1 TB via microSD. These specifications ensure a long service life, which benefits overall productivity.

Strong security at its core

Galaxy devices are already well protected against online threats in the mobile workplace, such as hacks and malware infections. This is due to the Knox Platform, a security solution built into Galaxy devices. Knox Platform protects the devices at the core. Employees benefit from strong security by default, and immediately work more safely.

Long battery life

Strong batteries are required to be able to work with devices for extended periods of time. The Galaxy A33 and A53 have batteries that last two days in normal use, as proven by research from independent market research agency Strategy Analytics. Thanks to Fast Charging, the devices charge quickly. This means that the devices offer the right opportunities to work for a long time and remain accessible.

Resistant to damage from moisture, dust and scratches

Good resistance to damage extends the service life of devices. The Galaxy A33 and A53 offer a lot of added value in that area as well. Both have an IP67 certification. This shows that they are resistant to moisture and dust. The displays of the devices are made of Gorilla Glass 5. This type of glass offers strong protection against scratches and cracks in the display.

Modern connections

5G is becoming the business standard. This mobile broadband connection is much faster and more secure than 4G. In addition, it is possible to be online via 5G networks with large numbers of devices at the same time, even in busy places such as city centers. With the Galaxy A33 and A53, organizations can take full advantage of this. Multitasking with Office 365 apps and collaborating in Microsoft Teams is faster and easier. Another advantage is that 5G support ensures that the devices can be used for years on end.

The benefits of Enterprise Edition devices

Enterprise Edition devices provide organizations with a total solution for business mobility. Devices in this portfolio receive firmware and security updates for at least five years. The devices also remain available on the market at least two years after their introduction. In addition, organizations get a year of free use of Knox Suite. Knox Suite includes key Samsung Knox management solutions, making remote management and security easier.

4. Samsung smart features

Collaboration with other Galaxy devices

The mobile workplace nowadays consists largely of mobile devices. It is important that these devices work together effortlessly. Galaxy devices are ideal for this as they are all equipped with the Android operating system. Coupled with Samsung smart features, sharing files between these devices becomes much easier. These smart features include:

Link to Windows

With Link to Windows, the smartphone display can be displayed on the screen of the laptop or PC screen. This makes it possible to quickly share files and apps between these devices via drag & drop. It is also possible to place shortcuts to smartphone apps on the desktop of the laptop or PC. This way it is possible to use apps on both devices. It is also possible to use multiple apps in different windows at the same time. This makes multitasking easier.

Quick Share

Quick Share makes sharing files between Galaxy devices, such as between a Galaxy A53 and Galaxy Book laptop, even faster. Files automatically convert to a file type that the other device can open. This puts an end to cumbersome workarounds for sharing files, and makes it even easier to work.

Auto Switch

Wearables like the Galaxy Buds earbuds are widely used for video conferencing, both at home and in the office. It is these earbuds should work immediately and on every device, without having to be paired every time before they can be used. The Auto Switch option makes that possible. This feature makes the earbuds automatically switch from tablet or laptop to the Galaxy smartphone on incoming calls. Calls can be answered immediately, which contributes to productivity.



5. Easy management of mobile devices with Knox Suite

Why simple mobile management is necessary

The number of mobile devices in the workplace is increasing. That's why user-friendly mobile management has become essential; operating systems, settings, security and apps must be easily kept up-to-date. The easier this can be done, the stronger functionality and security in the workplace. These are important conditions for being able to work effortlessly and quickly from any location.

Essential Knox solutions in one bundle

The most important Samsung Knox solutions are available as a single solution bundle: Knox Suite. This bundle can be used using a single license and using a single console. With Knox Suite, devices can be managed and secured remotely in just a few clicks. Employees can continue to use their devices inside and outside the office effortlessly.

Saving time and money

Knox Suite eliminates manual management. Devices can be kept up-to-date remotely at all times. Organizations also benefit from standardization; after all, it becomes much easier to provide every device with the same updates simultaneously. This ensures the overview and strengthens security, as weak links in the security chain are reduced.

Separating business and private data

Knox Suite makes it easy to separate business and personal information on the device. Business apps and files can be placed in a separate and highly secured container. These are therefore completely protected from private files. This strengthens security and makes device use even easier.

6. Specifications

Galaxy A33 5G Enterprise Edition

Display:	6.4" FHD+ Super AMOLED, 90-Hz Infinity-U Display
Processor:	Exynos 1280
Memory:	6 GB RAM + 128 GB internal storage, expandable up to 1 TB via microSD
Main camera:	48 MP (Main F1.8 FF AF OIS), 8 MP (Ultra Wide F2.2 FF), 2 MP (Depth F2.4), 5 MP (Macro F2.4)
Front camera:	13 MP (F2.2 FF)
Battery:	5000 mAh, support for 25W Adaptive Fast Charging (charger available separately)
Inputs:	USB-C
Dimensions:	159,7 x 74,0 x 8,1 mm, 186 gram
Other:	On-screen Fingerprint, C-Type Fast Charging, Samsung Pay, Stereo Speakers, Water Resistance (IP67)



Galaxy A53 5G Enterprise Edition

Display:	6.5" FHD+ Super AMOLED HD, 120-Hz Infinity-O Display
Processor:	Exynos 1280
Memory:	6 GB RAM + 128 GB internal storage, expandable up to 1 TB via microSD
Main camera:	64 MP (Main F1.8 FF AF OIS), 12 MP (Ultra Wide F2.2 FF), 5 MP (Depth F2.4), 5 MP (Macro F2.4)
Front camera:	32 MP (F2.2 FF)
Battery:	5000 mAh, support for 25W Adaptive Fast Charging (charger available separately)
Inputs:	USB-C
Dimensions:	159,6 x 74,8 x 8,1 mm, 189 gram
Other:	On-screen Fingerprint, C-Type Fast Charging, Samsung Pay, Stereo Speakers, Water Resistance (IP67)

